

Affordable, Secure GPS Tracking Now Available for Small Businesses

Equipment Increases Safety and Efficiency While Tracking Business Assets

Olney, MD-- GPS tracking technology is no longer a pricey business luxury that only few can afford. Although once accessible only by large corporations with even larger security budgets, small and medium- sized businesses are finding that GPS tracking technology provides practical and affordable solutions to many of the everyday problems encountered in a typical business day.

Guarding against misuse of company vehicles and equipment, saving on fuel costs by determining the most efficient response to service calls, and increasing employee safety are all issues that can now be easily solved through the use of GPS equipment. "GPS technology is now used by businesses of every size to solve common problems that have existed in business for years from knowing where your employees are to establishing the most efficient delivery routes," said Ken Barksdale, president and founder of Global Tracking Group, a leading provider of GPS tracking solutions.

Barksdale added that the increase in GPS use by small and medium sized businesses is largely due to increased cost effectiveness and user-friendliness of GPS equipment. "Our GPS trackers are now more affordable than ever, and they do not require complicated programming," he said.

Global Tracking Group's feature GPS tracking device, the UBI-4000 GPS Tracking System, coupled with one of several flexible service plans is a versatile and powerful all-in-one GPS unit with multiple capabilities which can improve overall efficiency, security and peace of mind for any small to medium-sized business owner.

Geo-Fencing: This feature allows users to set virtual, pre-determined boundaries and will immediately alert selected contacts by cell phone or email when the UBI-4000 moves out of the established area. Geo-Fencing is highly useful for personal safety as well as tracking employees or company assets within a particular service area. In a truly exclusive offer, Global Tracking Group is now providing unlimited geo-fencing capabilities with select UBI-4000 service agreements.

Tracking History: A complete tracking history for each UBI-4000 is available for as long as users maintain a service agreement with Global Tracking Group. Tracking histories are available via a secure online connection and include detailed mapping with a corresponding calendar feature.

SOS- The SOS feature of the UBI-4000, which operates as a panic button, allows the user to send an instant and potentially life-saving emergency message with the simple press of a button. When SOS is activated, the UBI-4000 transmits a track every 2 minutes for 40 minutes, and quickly alerts up to 5 predetermined cell phone numbers or email addresses.

GPS tracking and security for both commercial and private use is a public information service that allows improved productivity, increased safety, and environmental protection within a global economy.

For more information about the UBI-4000 GPS tracking system, or how you can improve

your everyday business operations through the use of affordable GPS equipment, please call 1.800.774.9808 or visit www.globaltrackinggroup.com.

<http://www.globaltrackinggroup.com>