

# Want Free Unlimited Backlinks? Qassia release on 1/4 - In Beta Now - FREE

*Qassia is a new incredible opportunity to build unlimited backlinks to all of your websites absolutely free. This is your invitation to join the fastest rising site on Alexa, while still in Beta*

The hottest new referral site has just been introduced read on for all the details  
What is Qassia? Why would I use Qassia?

This hub has been designed to answer many recent questions relating to the release of a new website - Qassia - which is currently in beta. I have found this service to be useful in building traffic to my websites, I would recommend it be used in conjunction with Hubpages and Google Trends (more info. on link provided)for maximum exposure of your website and your knowledge.

What is Qassia?

Qassia is a brand new site just launched a few days ago on 4th January 2008. Its on private beta right now, but you can get in by invitation of an existing member like me. When sign-in you get up to 500 qassia-\$ when inviting others. The qassia-\$ helps you to rank your registered websites higher.

What can I do at Qassia?

You can add your websites, and get unlimited quality backlinks. There is no need to pay, or to link back to Qassia. Websites are processed instantly and ranked by the amount of credits you have amassed. To earn credits, you can add intel, i.e. tidbits of intelligence.

[large]Why is Qassia needed?[/large]

Promoting a new site has never been easy, and it's getting tougher every day. Site owners are forced to spend hours upon hours doing mundane and unproductive tasks such as exchanging links. Many give up, and splurge on advertising - which is why Google Adwords earns \$1 billion per quarter.

How will Qassia generate traffic?

At Qassia, you will get credit for adding your intel. The more credit you get, the better your sites will rank. This provides incentive for site owners to contribute to Qassia. Thus harnessing the minds of millions, Qassia will become the largest repository of intelligence on the web.

\* Here is a little review I found about Qassia that probably says a lot. It was posted by

Dr.Web on the 4th of January 2008:

"Now about your project, I looked the site and I love the concept, I have no words to tell you how excited I am with your project, you created a monster, a big and good monster. In my opinion your site will be a top web site in no time, and when I say a top site, I am talking about a top 100 or even a top 10 site. -- Dr Web, 1/4,2008

Good stuff your websites will like

\* At Qassia, you can add your websites for free, and without having to add reciprocal backlinks. You'll get unlimited quality backlinks (as opposed to "no-follow" backlinks). You can also add intel. Short for "intelligence", intel is a tidbit of information. Qassia rewards users who add intel in three ways.

Backlinks

You get one backlink for every piece of intel you add. Every intel will carry a direct backlink to one of your sites. So the more intel you add, the more backlinks you get. Which sounds pretty, pretty cool to me!

Credit

When you add intel, you also get credit, in the form of Qassia dollars. Your net worth in Qassia dollars determines how well your websites rank in the Qassia directory.

Revenue

When your intel is displayed, you get 100% of the advertising revenue generated by that page. That is not a typo, by the way: they really seem to give you ALL of the gross ad revenue. At least that's what they keep on reassuring! So I tend to believe it.

But this leads to the conclusion that website owners have triple incentive to contribute intel. The contributed intel will allow Qassia to become a vast repository of intelligence, with unrivalled original content. And a vast amount of original content draws traffic like honey draws ants. So that's the pretty simple but effective idea behind their revenue system! And I LOVE IT!

Qassia is sometimes confused with sites like Wikipedia, Squidoo, most recently, Google knol. Qassia is fundamentally different from these sites, because Qassia is not about asking people to upload authoritative articles. You don't need to be an egghead at Qassia. You could upload a lengthy academic treatise if you want, by all means, but you can also get away with contributing a hastily scribbled tidbit of information about a person, a company, a place, an event, a thing, or anything you know about. Whatever! I just wrote an article about the Oktoberfest in Munich, Germany.

What they value at Qassia is intelligence about the people, companies, and places around you. The people and places do not have to be famous, and the intelligence does not have to be earth-shattering.

Qassia isn't a wiki. Your intel will not get edited (it will get rated, but not edited). You can write your intel in any tone or style you like. You can write in the first person, and you can write your entire intel without using the shift.

CLICK HERE for more information and signup

## UNIQUE AD REVENUE SHARING ON QASSIA

So here I will try to become more specific on the revenue system at Qassia. You see, Qassia is not a knowledge base, but they rely on the same user contribution principle, since their bread and butter is the accumulation and amalgamation of intel. And sites that rely on user contributions are expected to compensate their contributors. While Qassia's primary way of rewarding content is with backlinks and exposure for users' websites, they also share advertising revenues with their users.

So how much do you get from Qassia?

Probably one of the most important questions, since we all have to get food on the table ;-)

As far as I can tell there are various models out there. Some knowledge bases split net advertising income 40/60 in their favour, after deducting operating expenses such as server costs etc. I know of others, trying to capitalize on user resentment against those first mentioned, split gross revenue 50/50, before deducting expenses.

But at Qassia, you get no less than 100 percent of gross advertising revenue. That means we as users get ALL of it! Sound great? Or sound fishy? For me it sounded both of it at the beginning, but don't worry - at Qassia they don't even get involved in the filthy business of touching money in the first place. The ad revenue goes straight from the advertising company to you/me/us!

So how does this work?

It's very simple. And that's why I love this so much! They run Google AdSense ads. When our user page or intel is displayed, the Google ad is running using your account number. That means you own the ad, and they don't even know how many times it gets clicked on or how much it generates. You can check these stats yourself by logging into your Google AdSense account, with which they have nothing to do. The revenue from your ads at Qassia will be right there, alongside your other ad revenue (if you also run ads on your own sites). When the time comes to get paid, Google pays you directly.

## REVENUE SHARING FAQ

So here I'm gonna try to handle all your questions regarding some basic terms when it comes to earning money on the net, AdSense and all that kinda stuff. I hope I can cover all of your questions about that topic.

### 1. What is Google AdSense?

It's a very good system in which you can sign up to carry ads syndicated by Google. If the ads generate income, you get paid by Google. Go to [www.google.com/adsense](http://www.google.com/adsense) to find out more.

How will Qassia make money, if the ads are owned by the contributing users?

Well, this was one of my first questions as well. But when you get more into it, you realize that they run their ads on the front page. And they don't run ads using the user's account numbers if they are displaying search results (comprised of snippets from multiple intel), or when their users are navigating through the directory (again, snippets from multiple intel will be displayed). They only display ads using your account number if the page being displayed is the individual page for your intel, or your user page.

You can only sign up to participate in this program through a members invitation. Your invitation is the link below. (You can not sign up at Qassia.com, but there is additional information available)

[large]<http://boycottchapter27.qassia.com>[/large]

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