

GPS Letter Logger Named Invention of the Month By Popular Science

High-Tech Tracking Device for Snail Mail

Burlingame, CA- Popular Science magazine recently named TrackingtheWorld's™ GPS Letter Logger "Invention of the Month" in the publication's February 2008 issue. The Letter Logger, a GPS tracking system for snail mail, was originally commissioned by the United States Postal Service to find causes of delivery delays.

Less than one-quarter inch thick and weighing no more than a few sheets of paper, its compact enough to slip conveniently into any standard size business envelope. The GPS tracking Letter Logger packs a big technological punch in a small and discreet package. Disguised as an ordinary piece of mail, the tech-savvy "letter" flows through postal sorting systems without notice.

"People are fascinated with the idea of smart mail. Everyone wants to know how it works," said Gilbert Walz CEO, TrackingtheWorld, Inc. Simply explained, the GPS Letter Logger works by detecting movement recording its location when movement occurs using GPS.

The GPS tracking device comes equipped with a super-sensitive motion detector that "takes note" of the delivery process by recognizing stops, starts and even tilts. GPS satellites keep constant tabs on the Letter Logger's location thanks to the device's high-powered antenna. All information is recorded on the Letter Logger's micro-SD card, just like those used in many digital cameras, for later review. Users can then check out the exact locations of the recorded movements from any Internet-ready computer using Google Earth's satellite maps.

While there are many creative uses for the Letter Logger GPS tracking system, don't expect to have one in time to track your next Ebay purchase, mom's belated birthday card or your mortgage payment, because it's not yet available for private use. Plans for the future of the extraordinarily high-tech GPS tracker for old-fashioned mail are uncertain at this time. "The response to the development of the GPS Letter Logger has been absolutely global. There are many options open for further development," said Walz.

TrackingtheWorld is a leading provider of GPS tracking systems worldwide. The firm's extensive line of GPS tracking products includes the WorldTracker PLD, a compact, personal GPS tracking device which is the first GPS system of its kind to dependably operate within buildings and parking garages, and a revolutionary hibernating battery pack used with GPS tracking systems for vehicle tracking and asset management. For more information about TrackingtheWorld products, please visit www.trackingtheworld.com. For specific information on the GPS Letter Logger please contact tom@trackingtheworld.com. To view the Popular Science coverage of the GPS Letter Logger, please visit <http://www.popsci.com/gear-gadgets/article/2008-01/mail-never-gets-lost>.

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