

Earn a Fortune by List Building

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You must have heard about a lot of people who have earned a small fortune by list building. Every one speaks about the money made through the list. They make it sound so easy to build these lists and pursue email marketing. They all seem to know the "secret"™ to internet success. But is it that easy to make money through a list? This question gets answered only when you start making your own list.

Communication And Trust

Communication and trust are two pillars of effective list building. Building a money making opt-in list does not happen overnight. There are no short cuts to profit making. Everything takes time, effort and perseverance. Trust is something that takes considerable time to establish. When you build your own list, as opposed to buying a list from a list broker, the people on your list are those people who have agreed to receive communication only from you. A purchased list amounts to spamming, and that is something that you should avoid at all costs. It is not worth your time and effort, besides being unethical.

Riding on someone else's™ list eventually leaves you in a soup. When you use those addresses to mail your stuff, most of the time your message is deleted by the receiver because he does not recognize you. Sometimes your mail gets bounced back, because the subscriber has changed his email ID. A borrowed list never helps you earn any money. It just adds numbers to your list. So it is an utter waste of time and effort. Devote your time and effort to your own list building. Eventually that is the only way to earn money. Money comes when your subscribers believe in you and your product.

Patience

Patience is the virtue that builds fortunes. When you inculcate patience, your objective of money making gets overridden by your concern for your subscribers. Never attempt to make a quick buck. Give your subscribers more in use value than what you take from them in cash value. That way you will earn money as well as loyalty. Subscribers always put their money on product value. So create that value first. List building alone is not enough. Value creation must accompany it. Your product or service should be of top quality. Remember, you can't™ fool people, so don't™ even try.

Click on the link below For FREE Info On How To Book Huge Profits With List Building

<http://myteamgalaxy.com/15k>

Three Basic Tools Of List Building

There are three basic tools of list building. These are:-

- A domain name for your website
- A hosting account for your website
- An auto responder to send messages

Start by offering a good incentive to all the prospective members of your list, for example a free report, a free e-book, a free audio or video, or a free mini-course. Mini-course works very well because you get multiple opportunities to reach a prospective customer. Offer value information in this mini-course and you would be on your way to making money by successful conversions. That is the promise of effective list building!

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