

Digital Scrapbooking is Emphasis of New Photoshop Video Tutorial Web Site

toNoodle.com offers subscription based service to on-demand video training in Adobe Photoshop products with emphasis in digital scrapbooking tips, tricks and techniques.

[large]toNoodle LLP announces the launching of toNoodle.com,[/large] [b]a subscription based service offering video tutorials on Adobe Photoshop Elements and Adobe Photoshop CS3 with emphasis on digital scrapbook techniques.[/b]

"While we realize there are plenty of text based tutorials covering Photoshop training already available, we wanted to make it easier for newcomers to digital scrapbooking to learn how to use the software" says partner Paul Lindberg. "For many ladies, learning new software seems so daunting. However, Cameron does a great job of breaking it down into simple-to-follow steps."

Cameron Vanausdal is Lindberg's partner and the voice behind the video tutorials. With his easy going style, Vanausdal leads the viewer through the training videos covering subjects targeted to the beginner and the advanced. "Our customers continually thank us for making it seem so simple to grasp," says Vanausdal. "The software manual is often too intimidating for the ladies. They just want to know how to do a certain task, so that's how we produce each video." Lindberg says Vanausdal's way of demonstrating advanced techniques with simple language is what makes him so popular with the customers.

Vanausdal is uniquely qualified for graphic software training with a digital scrapbook emphasis. He graduated from Utah Valley State College in Orem, Utah with an Art degree. In addition to his artistic skills, he is a professional photographer, videographer and web designer. After freelancing as a web designer for many years, Vanausdal began working with Lindberg at a large online scrapbook retail business.

Lindberg has over 12 years experience in the scrapbook retail business launching his first retail scrapbook Web site in 1996. After 8 years as General Manager of a \$3 million company, Lindberg's entrepreneurial spirit took over once again. "I really enjoy working closely with the customer to give them what they're looking for," says Lindberg.

Working in the scrapbook online community made both partners realize there was a need for quality video training for those wanting to jump into the digital realm.

Digital scrapbooking is similar to traditional scrapbooking but is done using graphic software to paste the elements of a scrapbook page together. Without the need for physical supplies like paper, glue and scissors, digital scrapbook pages can be completed in a fraction of the time compared to traditional methods. As traditional scrapbook enthusiasts are introduced to graphic software packages, digital scrapbooking has become more and more popular.

toNoodle currently has 57 video tutorials and has just released a series of videos on how to use the new release of Adobe Photoshop Elements 6.0, which has many changes over the prior release. New video content is added to the site almost every week.

Free samples of the video tutorials are available for viewing on the toNoodle home page located at [\[color=#0000ff\]\[b\]http://www.tonoodle.com\[/b\]\[/color\]](http://www.tonoodle.com).

The monthly subscription rate is still at the introductory rate of \$15. The partners did not disclose when the subscription rate would go up, but stressed that anyone who joins now may keep the low monthly introductory rate as long as they remain subscribers.

[b]toNoodle LLP[/b]

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