

Circle BMW Awarded Coveted 2008 Center of Excellence Award

Circle BMW is one of two dealers in New Jersey that were chosen to receive the coveted 2008 Center of Excellence Award.

Tom DeFelice and the Circle BMW team has won the prestigious [b]2008 Center of Excellence Award[/b], presented annually by BMW of North America to recognize sales leadership with the highest level of customer satisfaction. The award is presented to only 31 of the 338 BMW centers nationwide.

[b]This award placed Circle BMW in the top 10% of all BMW dealers nationwide and the only dealer selected from Ocean, Monmouth, Middlesex, Somerset and Union Counties in New Jersey.[/b]

The 2008 Center of Excellence Award recognizes the entire team at Circle BMW for providing extraordinary client care and for demonstrating a high level of excitement and enthusiasm for the BMW brand. BMW customers nationwide are given an opportunity to evaluate their sales and service experience at BMW dealerships via an independent survey. Survey results were used to select the 31 BMW centers nationwide for this outstanding honor.

Circle BMW owner Tom DeFelice commenting on the award stated "Our entire team works extremely hard every day to give our customers an outstanding BMW ownership experience. It is wonderful to be recognized by BMW of North America and to be in the top 10% of all dealers in the United States".

When asked what is ahead at Circle BMW in 2008, DeFelice added "We are excited to offer New Jersey BMW enthusiasts the opportunity to test drive the exciting new BMW 1 Series cars which are now in our showroom."

"In April, the new BMW X6 Sports Activity Coupe will be in our showroom. Central New Jersey BMW enthusiasts are invited to our [b]BMW X6 launch event on April 23, 2008[/b] at our Eatontown showroom. With over six new BMW models slated for 2008, our showrooms should remain very active."

For more information on the 2008 BMW 128i, 135i and X6 Sports Activity Coupe, visit the Circle BMW Website at <http://www.circlebmw.com>. You can also call their professional customer support staff at 877-226-2305.

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