

# Friendswin Launches Premium IMR Package with Fast Start Bonus

*Friendswin recently added a new premium IMR package to provide increased cash flow for their reps. Internet marketing and network marketing pros will find immediate income coupled with residual income*

[b]Friendswin has announced its new enhanced compensation plan which now includes an independent marketing representative (IMR) premium package.[/b] The original IMR basic package costs \$49.95 and is still available. The new IMR premium package is \$139.95. This option includes several additional benefits such as: an IMR tour and lead capture page with autoresponder; additional back office functionality consisting of advanced campaign tracking and comprehensive reporting and a thirty-day membership to Friendswin University. All IMRs who sign up for the premium package will also qualify to receive a one time \$40 fast start bonus on all of their personally enrolled premium IMRs.

Friendswin's decision to add this premium package was based on the premise that internet marketing pros and network marketing pros are looking for some substantial immediate income along with a back-end residual income. Friendswin had all the ingredients of a great compensation plan with their 5x8 forced matrix that offered very generous residual income but no type of upfront incentive bonus. They feel that this new option will fill that gap and give new IMRs an opportunity to develop immediate cash flow.

[b]Friendswin is designed to attract several different types of people:[/b] customers, newbies to internet marketing and network marketing, as well as those experienced in internet marketing and network marketing.

Those attracted to Friendswin as a customer will find a premium website that offers a one-stop shop for many exciting and innovative services that are hot on the internet today. Friendswin has not only combined these services into one convenient and affordable website but has enhanced them with the latest technology and features which bring it to a whole new level. These include video social networking, video online dating, video resumes, video bazaar and video conferencing. From an IMR standpoint, customers will be a huge asset because they are unlimited and pay the highest percentage of ongoing residual income.

Newbies to internet marketing and network marketing will be attracted to Friendswin because it combines several of the hottest trends on the internet today and will in effect sell itself. Each IMR will be assigned their own personal affiliate link which they can email to people they know; the marketing presentation does the rest. Additionally, new IMRs can also learn more advanced internet marketing and network marketing techniques and strategies through Friendswin University's training.

For those experienced in internet marketing and network marketing, Friendswin offers an opportunity to attract both customers and newbies which has in the past been a real challenge. Customers will find value in what Friendswin has to offer, even if they are not looking for a business opportunity. This allows the experienced marketer to grow a larger customer base and more residual income. Attracting newbie marketers will be less of a challenge because of the automation, training and no personal selling aspect. These benefits alone will attract many additional experienced marketers to the business as well.

[b]A complete flash recording of a Friendswin webinar can be viewed at -  
[/b]<http://friendswin101.com/version1.5>

[b]For a complete overview of Friendswin visit -[/b]<http://friendswin4life.com>

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