

Author, Yomi Akinpelu launches book to encourage reading and highlight its benefits.

Press release on Yomi Akinpelu, the author of a newly released book. Author shares experience of book writing and personal life. Her contribution to the 2008 National Year of Reading.

[b>About the book[/b]

Research indicates that those who read for pleasure tend to do better in life. 2008 is a National Year of Reading; this book is the author's contribution to this reading initiative. There are very few simple habits in life that can have such an immediate and significant impact on your life like reading, this applies to adults and children alike. "The single most important activity for building the knowledge required for eventual success is reading aloud to children." That quotation is from "Becoming a Nation of Readers," a national report by the Commission on Reading. Although usually seen as a passive pursuit, reading has such a capacity to unlock a wealth of treasure and greatness from within an individual. This book will help children and adult learners to understand the benefits that reading for pleasure and purpose can bring to change their lives.

Books are idea starters; they feed your mind and give you constructive material to think on. Books are like ladders they allow you to see beyond where you are to where you can be; from your present situation to future possibilities. Books capture your thoughts and take you on a journey to a place the author has been. Developing your mind through reading is a sure way to invest in a better future. Reading helps to mould your mind, challenge it and stimulate it. We can direct the course of our lives and shape our world by regularly exposing ourselves to good books.

Read and Soar can be obtained at the following address:
<http://www.pneumasprings.co.uk/Read%20and%20soar.htm>