

# Want a Man to Fall in Love With You? Don't Be Too Nice to Him, Be a Challenging Bitch Instead!

*The Sucka Free Dating Talk Show welcomes bestselling author Sherry Argov to discuss her book "Why Men Love Bitches!" on Wednesday, June 11th, 2008 at 7 p.m. Pacific*

Each Wednesday from 7:00-8:00 PM (Pacific Standard Time), dating expert and author Deborrah Cooper hosts [b]Sucka Free Dating â€“ The Smart Relationship Talk Show[/b] on BlogTalkRadio. The broadcast features live interviews with authors, life coaches, therapists and educators. Guests and listeners discuss a wide variety of topics, focusing specifically on dating, romance, love and interpersonal relationships.

The issue of how women can create strong romantic chemistry with men by being more feisty and assertive will be the focus of [b]Sucka Free Dating â€“ The Smart Relationship Talk Show[/b] on Wednesday, June 11th, 2008 at 7:00 p.m. Pacific. The live, call-in show will feature an interview and discussion with New York Times bestselling author Sherry Argov, widely known for her books [i]WHY MEN LOVE BITCHES![/i] and [i]WHY MEN MARRY BITCHES![/i]

"My goal is for women to understand that the new and improved bitch is still feminine and passionate; however she is also independent, mysterious, and in total control," said Argov. "Really it's about a woman having confidence enough to maintain her life, stand up for herself when she needs to, and relaxed enough about her relationship to give a man space to long for her instead of the other way around. Women need to understand that trying too hard and sacrificing yourself turns guys off, and pretty much guarantees you'll be taken for granted and dumped."

Adds Cooper, a relationship advice columnist and host of the program: "œMost women don't understand that men operate on a different chemistry dynamic than women do, and need more space and emotional distance to really fall in love. Men also need to put in some work to really appreciate what they get. When a woman gives too much, too soon, she is viewed as absolutely positively BORING to men."

Listeners are invited to call 347-327-9215 or log onto <http://www.blogtalkradio.com/askheartbeat> to speak with the host and guest Sherry Argov live on the air during the scheduled broadcast time slot.

## [b>About The Host[/b]

Writing under the moniker, "Ms. HeartBeat," Deborrah Cooper has provided relationship advice to thousands on her groundbreaking AskHeartBeat.Comâ„¢ website

(<http://www.askheartbeat.com>), established in 1997. With more than 17 years of experience, show host Deborrah Cooper provides street smart, often hilarious advice in her weekly column. In 2007 she authored the Award Winning guide to modern dating: [i]Sucka Free Love - How to Avoid Dating The Dumb, The Deceitful, The Dastardly, The Dysfunctional & The Deranged[/i] which advises readers on complex dating situations such as friends with benefits, interracial relationships, and establishing and maintaining boundaries. Copies may be ordered by calling toll free 1-866-308-6235

<http://www.blogtalkradio.com/askheartbeat>