

BMW of Peabody Announces 2.9% Financing on Select 2008 BMW Cars

BMW of Peabody announces a new finance program offered through BMW Financial Services. Massachusetts BMW buyers can now get 2.9% financing on select new cars.

BMW car buyers in Massachusetts now have a strong incentive to own a new BMW car. BMW of Peabody, located in Essex County Massachusetts, and just minutes outside of Boston announces low finance rates on select new BMW cars. In addition to low finance rates, BMW of Peabody has great sales on select BMW cars during their July Summer Sale.

Massachusetts BMW shoppers can get 2.9% financing on all new BMW X5 cars in stock. BMW of Peabody has a large selection of 2008 BMW X5™s in stock and priced to sell during their July Summer sale. To view 2008 BMW X5 inventory visit: www.lease.bmwpeabody.com/inventory/new-bmw-x5.htm

BMW shoppers can finance a 2008 BMW 328i Convertible, with an MSRP of \$50,025, at a low 3.9% interest rate. During BMW of Peabody's July Summer Sale, the list price has been reduced over \$4,000 to a sale price of \$45,700. (Stock# 29639). The combination of these low finance rates and special Summer Sale prices is making July a great time to purchase a new BMW car. All BMW 3-Series cars as well X3 cars qualify for this special 3.9% finance rate.

In addition to great finance rates, BMW of Peabody is proud to announce another great award for the BMW X5 series. Reflecting the sentiments of automobile consumers, on May 28 BMW was named the top leader of Strategic Vision's Total Quality Index™ in the categories of Best Brand and Luxury Utility for its 2008 X5 Sports Activity Vehicle. The San Diego research firm based its Total Quality Experience™ rankings on the ratings received by new vehicle owners in 19 product segments.

The Strategic Vision Total Quality Index™ is the premier measure of new vehicle owner satisfaction, asking buyers to rate all aspects of the ownership experience, from buying and owning to performance and driving. It is a unique and complete measure of the total ownership experience that encompasses positive and negative product experience, reliability and dealership experience energized by the emotional response.

If you are interested in leasing a new BMW car, you can see all the current BMW lease programs offered at BMW of Peabody by visiting: www.lease.bmwpeabody.com

2.9% and 3.9% BMW Financing rates are based on approval from BMW Financial Services. This offer expires on July 31, 2008.

[b>About BMW of Peabody[/b]

BMW of Peabody is located at 221 Andover Street on route 114 in Peabody. They are a top dealership for new and certified pre-owned sales, service and parts in New England. They also have a satellite state of the art service center on Centennial Drive in Peabody. BMW of Peabody is extremely active in the Boston area communities and the employees are committed to providing customers with unparalleled service.

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