

Glenn Fraley's Primary Reasons Why Some Make Money Online and Others Fail...

Glenn Fraley owner of GCF Marketing and new coming teacher at the University of Internet Science gives a review of the reasons of foundations that some people do make money online and other people...

There are many reasons to why many people don't make money online and others do make money online, yet it really boils down to one primary starting point. The groups of people who do begin showing a profit online, making money online becomes easy. The people in the earning money group have experienced the learning curve and passed through it into profit mode because they took the time to build a foundation. The rest of the other people that are in the other group, well,

Glenn Fraley tells us that make money online many people jump right in before they are properly prepared. You know that to be a rocket scientist, a doctor, a brick layer, a construction worker, an office worker, a teacher there are prerequisites, things you must learn, before you can be successful, you don't just jump right in unprepared. So, Glenn Fraley asks, why not take the same steps to become successful online?

Glenn Fraley says the same applies to the Internet marketing industry even though there are unsavory people out there who'd have you believe it's a "Walk in the Park" and requires no more than the belief that you can just do it.

Glenn Fraley himself will even have to admit, it is a walk in the park compared to what you have to put up with in the working world punching a clock being a subordinate to someone who does not have your interests in mind, but there are still rules you have to follow and pitfalls you must avoid to actually make Internet marketing work for you.

Most people will not make a dime online and yet there are others who will make more in one month than most people make in a whole year. Why is that Glenn Fraley asks?

His answer begins with the age-old chicken or egg question, "what comes first the chicken or the egg"? Personally Glenn votes for, well never mind, each argument you or he will make comes back to the same old conclusion "nobody will have no clue and nobody won't think many of us do either."

But one thing Glenn Fraley does have a clue about and know for sure is that to make money online you must first have Passion for the company products and/or service of any Internet business from which you expect to make money. As with any offline company or product.

Passion in this sense simply means that you've researched and like the company and products or services. It is then that you translate that like (or Passion) into the education, excitement and work that usually accompany Passion.

Glenn Fraley will have to say that many online entrepreneurs are so good at what they do that they ignore passion because they can sell anything. But I'm concerned about those of you who are not so knowledgeable at working an online business successfully.

Now, Glenn Fraley is not trying to make anyone believe that Passion is the only thing necessary. Because to be successful you must also have a good website, good marketing, widespread advertising, company support, effective keywords, and etc. Those things are often learned from the company you join - but sidestep Passion and you reduce your chances for success dramatically.

Glenn Fraley explains it therefore follows that, if you have no Passion for the company and the products and services provided by that company, again, you won't attempt to do the work you are being taught.

Internet marketing work is typically not all that difficult or time consuming but it does take motivation caused by Passion to get you off and running with a sustained effort so that you won't stumble.

You have a great resource in the Internet search engines to search about the Internet Marketing industry for business opportunities, USE IT!

Your research should uncover a company that you like and have confidence in. It should be solid, founded on great principles, and easy to understand with great products and services that are sell-able for which you can have Passion. If you don't find it move on, You can find the right opportunity containing the attributes identified above.

Comments like, well, that one sounds good and the compensation plan is excellent so I guess I'll start that business - does not sound like a decision based on anything near Passion. And remember when you hear that an Internet "guru" does that, don't be tempted, because as I said earlier they are experienced and can sell just about anything, without being Passionate about the company products and services.

Note: By the way it's your goal to get to the point where you can sell about anything online. That end skill and goal is a worthy one indeed.

Remember, there are other steps you must make before you step into Internet Marketing but if you don't first find the right company products and services to be passionate about, all of those other steps may just cause you a lot of frustration instead of bringing you great success.

Not being Passionate about a company and products and services that has market proof that it will sell is a pitfall you simply must avoid.

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