

# Swimsuit Models and Bikini Models Rated as Sexiest Swimwear Models in California

*Swimsuit and Bikini Models in San Diego and Orange County are rated as some of the sexiest swimsuit bikini models in San Diego and Southern California are featured in SoCal Beaches Magazine website*

When it comes to beautiful swimsuit and bikini models San Diego and Southern California have some of the best.

San Diego is home to three large universities and numerous colleges which bring in over 100,000 students to the city and beach communities. Many of these campuses are home to some of the best up and coming models in the country.

SoCal Beaches Magazine has found a niche working with and photographing some of these up and coming swimsuit and bikini models along with showcasing them on their [www.socalbeachmag.net](http://www.socalbeachmag.net) website along some of the best beaches in San Diego and Orange County California.

"Many of these models came to San Diego to attend college and enjoy the Southern California beach lifestyle, but many end up modeling part time and end up making a good part time living from it", said SoCal Beaches photographer Sean Callahan.

"We find beautiful girls who have great looks and showcase them online and provide them with a lot of exposure which leads to them picking up more work in San Diego and Southern California".

SoCal Beaches Magazine photoshoots are done along San Diego beaches and showcase not only the swimsuit models but also some of the best classic cars and hot rods in Southern California. It is a niche which has gotten a lot of attention and other larger magazines and national publications are now starting to take notice and network with the online magazine to start recruiting some of their talent and showcase the models to a bigger audience.

The swimsuit models are showcased on the [www.socalbeachmag.net](http://www.socalbeachmag.net) website and on [Myspace.com/socalbeachesmagazine](http://Myspace.com/socalbeachesmagazine) and videos are shot and placed on the [YouTube.com/socalbeachesmagazine](http://YouTube.com/socalbeachesmagazine) page, which has gotten over 300,000 video views in less than a year.

"We expect to get over 1 million video views in the next year", said Callahan "Now that we have a large and growing following we are excited that summer of 2009 will provide us with the opportunity to do more photo and video shoots with even more models to work with".

Swimsuit and swimwear companies are also starting to contact the company in an effort to get their swimwear on the models and capture some great exposure from the videos and website photoshoots. SoCal Beaches Magazine features the swimwear companies on their videos and profile pages, which gives the companies exposure plus providing photos for marketing.

SoCal Beaches Magazine showcases the beaches of Southern California including San Diego, Orange County and Los Angeles and showcases action sports events like surfing and pro beach volleyball in addition to showcasing beach hotels, resorts, beach area attractions, classic cars, hot rods and "the Southern California beach life", with a large photo and video collection of beach area boardwalks, piers and popular tourist sites.

The online beach magazine features over 400 Southern California hotels with discount hotel room rates including Malibu, Santa Monica, Manhattan Beach, Huntington Beach, Newport Beach, Laguna Beach, San Clemente, Oceanside, Carlsbad, Encinitas, Del Mar, La Jolla, Pacific Beach, Mission Beach, Ocean Beach and Coronado. Visitors save anywhere from 30% to 50% on retail hotel room rates by booking online or calling the 800-679-7707 toll free reservation number.

By showcasing the Southern California beach lifestyle, swimsuit bikini models, attractions and local beach events, SoCal Beaches Magazine has been able to showcase one of the most popular destinations.

View the Southern California beach swimsuit beauties, hotels, events and beach area attractions at [www.SocalBeachMag.net](http://www.SocalBeachMag.net)

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