

# Toddler Interpreter Baby Sign Language Teams Up with Sunrise on Seven to Reject the Recession

*Toddler Interpreter Baby Sign Language have teamed up with Sunrise 7 to help Reject the Recession, offering viewers a huge 20% off any purchase made from their online store.*

Toddler Interpreter is a Baby Sign Language suitable for use from birth aimed at providing communication to pre-verbal babies and toddlers.

Sunrise 7 have already signed up 4500 local and online businesses to offer discounts of at least 10% to its Sunrise Family viewers. Signed up businesses can be searched online by state, postcode or category. Toddler Interpreter Baby Sign Language joined the movement to Reject the Recession on 11 May 2009 and will offer the 20% off discount on all purchases until 30 June 2009.

Toddler Interpreter Baby Sign Language founders, Lisa Baade and Ian Creaser agree that it is tough times for families at present and don't want to see parents missing out on an opportunity to learn Baby Sign Language because of this.

Baby Sign Language has shown to be beneficial to the child's speech development placing them well ahead in their language comprehension skills by the time they reach school age. In the shorter term it provides a loving and nurturing environment for the baby who wouldn't usually be able to communicate their needs if it weren't for the use of Baby Sign Language.

Toddler Interpreter Baby Sign Language has been uniquely researched and designed to be easier to learn. It is structured with 5 easy stages of learning that progressively get more involved as the child becomes older and has more complex needs.

Ian and Lisa, founders of Toddler Interpreter Baby Sign Language also use this Baby Sign Language method with their own daughter and have already found the benefits to be very rewarding. Even though she is only six months old they are already using Baby Sign Language to communicate 'milk' with her. Within a very short period of time their baby was able to understand and connect the hand movement to the meaning of the word, in much less time than if they had simply spoken the word to her.

Baby Sign Language is more visually stimulating to a baby as they are naturally attracted to movement, especially when the movement is made by a loved one. Their interest is then rewarded when they get what it is that they were signing for, such as 'milk' leading to a greater desire to communicate at a more complicated level.

Toddler Interpreter Baby Sign Language is available in all countries through its global

distribution and online stores. More information about Toddler Interpreter's Baby Sign Language 20% discount and the Reject the Recession offer for Sunrise 7 viewers can be found at: <http://www2.sunrisefamily.com.au/current/businesses/>

Toddler Interpreter Baby Sign Language products are available online and are soon to be released into major bookstores, baby shops and retail outlets worldwide. Visit <http://www.toddlerinterpreter.com> for more information.

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