

Snowmobiling Radio Media Podcast Celebrates 3 Years On the Internet "AIR".

Zen Talk Snowmobile Radio Podcast Celebrates Third year - On the Air, and presses forward with unique snowmobiling content, soon to be financially viable through advertising revenues.

Zenwaiter Internet Services
Box 53 Mossbank Saskatchewan, Canada, S0H 3G0

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Press Release for immediate release - - Mossbank Saskatchewan Canada; Snowmobile Radio Podcast Celebrates Three Years of snowmobile broadcasting.

Zenwaiter Internet Services is pleased to announce the continued success of their "ZEN TALK" Snowmobile Radio Podcast Show, available through Itunes.com, Podomatic.com, and thirty or forty more various podcasting download web sites.

September 1st 2009 marks our third year of broadcasting on the Internet. Zen Talk began as an experiment in new technological media communications for us, but over the years our committment to establishing a reliable weekly broadcast, has attracted positive attention from important Internet properties, and holds the future hope of becoming a viable, self supporting media outlet, downloadable for anyone with an I-pod listening device, cel phone, or simply by turning up the volume on any computer.

As a media outlet for snowmobile industry news, it is unique on the Internet. Yes, a few others have attempted to produce and distribute radio podcasts, but we have seen them fall by the wayside, or at best, continue for a month or two, while we have produced over one hundred radio podcast episodes in the past eighteen months. For the past three months, we have maintained a weekly offering and have slowly increased our listenership to an average of two hundred downloads per day. With winter on it's way, we expect to double this number by November, and tripple it by Christmas.

As an entertainment product for snowmobilers, we have also evolved with the developement of one main host, Zenwaiter, and one main co-host, Ric Federau. Every week, these two rogues, dig out a few guests from their address books, and call them up, cold. "Hey friend, you're on the air!" This is the call! The outcome is generally favourable, and is recorded on a three way call, then edited for beivity, and included along with other, planned interviews with snowmobile celebrities, trade show promoters, manufacturer's reps, and reps from the world of organized snowmobiling. The jovial mix of professionals, and hard core sledheads, from all regions of Canada, the USA, and beyond, appears to be a hit.

Many themes are persued, but the driving message of safety, friendship, and family are the

main philisophical direction, and the show features regular features to keep it on track, such as Safety Corner with Ric Federau. Keeping snowmobilers happy, safe, well informed, and healthy is our over arching goal. Selling sixty second advertisement radio spots is our challenge, but this can never happen without an enthusiastic listening audience, hence, our focus for now, with our limited resources, is definately on the original content.

if you love the sport of snowmobiling, and you are a business person of means, we ask you to consider becoming an annual sponsor. That means you will have an audio presentation prepared for you, and added into our stream of sound, voices, and music. The message to all listeners will be clear, entertaining, and will direct them to check out your product, your service, and your web site. We feel this radio show is an excellent way to reach the snowmobile market. At first of course, our advertising is being offered for a very low fee, but in time, we hope to command a reasonable sum for our work. Right now, you can jump in, so to speak, and be a snowmobile advertising maverick! Step up to the plate, and help us to get this show established on a good footing. We need your help.

For more information, please go and lisen to the podcast for yourself. Go to <http://www.zenwaiter.podomatic.com> and click to PLAY the latest broadcast.

Thank for your support.

Zen Waiter
CEO
Zenwaiter Internet Services
306-354-2216
zen@zenwaiter.com
www.zenwaiter.com

<http://www.zenwaiter.podomatic.com>