

## **Los Angeles SEO Company Offers Free Essential Site Evaluation and Analysis With Initial Consultation**

*Integrated online marketing firm now offers complimentary website audits that help business owners and marketing professionals understand how their websites appear in search and how to improve it.*

United States of America, Nov 09, 2011 -- (Los Angeles, CA) – The online business world is a competitive, fast moving environment. Companies have to use everything in their arsenal if they want to stay ahead of the curve. Many companies are wasting their time and resources by not fully utilizing the potential of their website. [Los Angeles SEO Company](#)

is looking to help customers understand the benefits of Search Engine Optimization by offering a free web site evaluation with all inquiries.

Search engine optimization (SEO) is the process taken to make web sites more visible or "rank high" within search engine result pages. While search engines are consistently redeveloping their computer algorithms which rank and assign weight to these efforts, [SEO Companies](#)

SEO Companies must remain on the forefront of changes which search engines employ.

"Business owners and marketing executives want to know where they stand before taking actions tied to an expense and that is just good business sense. Our team has the depth of experience to properly audit a website and present their findings in a clear, concise way. The more a client understands about search engine optimization, the quicker we can move toward gaining significant results and return on investment. It's also a mistake to start work unless you have a clear picture of where you are now because if you change something it could make things worse without you ever knowing." said Alex R, the firms lead Link Analyst.

At this time, the company is offering the audits free of charge for anyone who inquires online or by phone. The audit is done quickly, in order to give ample time for the consultation process which takes in the area of twenty to twenty five minutes.

### About Los Angeles SEO Company

Los Angeles SEO Company is an Internet marketing company providing search engine optimization services primarily for Los Angeles based customers. The firm helps clients achieve increased visibility on Internet search engines like Google.com using organic or 'algorithmic' SEO methods. Utilizing successful SEO services including the creation and distribution of 'sticky' and 'informative' information pieces

across the web, the firm succeeds in building merit based references and inbound links to their clients web site.

For more information please visit: <http://www.laseocompany.com>

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